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El Impacto de Anuncios de Política y Noticias en los Mercados de Capital: Gestión de Crisis en Argentina Durante el Efecto Tequila

Eduardo Ganapolsky / Sergio Schmukler BCRA

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The Impact of Policy Announcements and News on Capital Markets: Crisis Management in Argentina During the Tequila Effect

Authors : Eduardo J. J. Ganapolsky

and Sergio L. Schmukler

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Abstract

The Mexican crisis of 1994-5 had strong contagion effects on Argentina: the peso came under attack and there was a run on bank deposits. Argentina successfully announced a series of policies to revert the spillover effects, without abandoning its currency board. This paper studies how capital markets reacted to each policy announcement and news. We find that the agreement with the International Monetary Fund, the dollarization of reserve deposits in the Central Bank, and the change in reserve requirements, among other measures, had a strong positive impact on market returns. We also find that after a period of higher volatility, the change of the finance minister significantly decreased the variance of stock and bond market returns, while lower reserve requirements increased the volatility in the capital markets. In conclusion, announcements that reflected the adoption of credible policies and that demonstrated a firm commitment to the currency board were welcomed by the markets.

Resumen

La crisis mexicana de 1994-5 tuvo un fuerte efecto contagio sobre la Argentina: el peso sufrió un fuerte ataque especulativo y existió una gran corrida contra los depósitos bancarios. Argentina anunció exitosamente una serie de medidas de política para revertir los efectos del 'spillover', sin abandonar su esquema de caja de conversión. Este paper estudia como reaccionaron los mercados de capitales ante el anuncio de cada nueva medida. Encontramos que el acuerdo con el Fondo Monetario Internacional, la dolarización de los encajes depositados en el Banco Central, y los cambios en las exigencias de encaje, entre otras medidas, tuvieron un impacto muy fuerte en los retornos del mercado. También encontramos que después de un período de alta volatilidad, el cambio en el ministro de economía disminuyó la variancia de los retornos en el mercado de acciones y en el de bonos de manera significativa, mientras que la reducción de los encajes incrementó la volatilidad del mercado de capitales. En conclusión, los anuncios que reflejaron la adopción de políticas creíbles y que demostraron un firme compromiso con el esquema de caja de conversión fueron bien recibidos por los mercados.

JEL Classification Codes: E14, E58, F15, G14, G15

Keywords: policy announcements; news; capital markets; contagion; spillover effects; crisis management; financial crisis; currency board; Mexican crisis.

I. Introduction

The crises initiated in Mexico (1994) and in Thailand (1997) had strong spillover effects on other countries. The Mexican crisis affected, among others, both Argentina and Brazil, as well as Malaysia, the Philippines, and Thailand. A year and a half later, the Thai bath forced flotation prompted devaluations in Indonesia, Malaysia, and the Philippines, while it provoked direct or indirect turbulence in both developed and emerging markets. Countries with both fixed and flexible exchange rates have seen their currencies under pressure. Countries with good fundamentals have also experienced turbulence in their financial markets.

The global extent of the recent crises and the potential damaging consequences of being affected by contagion has attracted attention among economists and policymakers. Most of the research has concentrated on understanding the causes and consequences of financial crises. In this paper, we focus on another aspect of financial crises. We study how the management of the crisis might change the dynamics of contagion effects. Once a country has been affected by the spillover effects of an external crisis, which are the policies that help revert a crisis? On the other hand, which are the announcements and news that negatively impact capital markets?¹

In the previous two crises, several approaches have been tried to stop the spillover effects. For instance, in the case of the Mexican crisis, Argentina's former finance minister wanted to change the markets' expectations by showing a strong commitment to defend the exchange rate peg. On March 11, 1995, *The Economist* reported:

"Mr. Cavallo has said that he would rather 'dollarize' the economy entirely than devalue the peso."

While Argentina tried to reinforce the free convertibility of its currency during the Mexican crisis, Malaysia attempted to insulate its financial markets from speculative pressure during the Asia crisis. While accusing foreign speculators for orchestrating Malaysia's economic crisis, Malaysian Prime Minister Mahathir Mohamad said:

¹ In the context of this paper, announcements refer to policy announcements made by the government, like an agreement with the International Monetary Fund. News are meaningful economic or political events like a presidential election. However, we sometimes use announcements or news in a more general sense.

"Currency trading is unnecessary unproductive and totally immoral. It should be made illegal" New York Times, September 21 1997.

While Asian economies are still searching for a way to avoid contagion effects, we are now able to draw some lessons from the Mexican crisis. In this paper we analyze the experience of Argentina during the spillover of the Mexican crisis, dubbed the "tequila effect."

Argentina presents an excellent case study of crisis management due to various factors. First, Argentina was likely the most affected country by the Mexican peso devaluation on December 20, 1994, besides Mexico itself. Even though Argentine fundamentals were very different from Mexico's, Argentina's peg to the dollar and overall financial stability was reexamined during the tequila effect. On December 28, the central bank sold \$353 millions of reserves (the largest amount since the currency board was established). In the three months following the Mexican peso devaluation, the central bank sold more than one third of its foreign exchange reserves. Argentina's stock market index plummeted 50 percent between December 19, 1994 and March 8, 1995. Argentine bonds fell 36 percent and the peso interest rate jumped from 10.8 percent to 19.33 percent during the same period. By March 11th, 1995, there was great uncertainty on Argentina's fortune. *The Economist* reported:

"The big question to the [Latin American] region is whether recession will force the Argentines to ... devalue."

Second, Argentina is a unique case study since it is under a currency board system, which constrains its monetary policy. At least 80 percent of the monetary base has to be backed by United States-dollar reserves or other internationally-liquid assets (not issued by the Argentine government).² The rest of the monetary base can be backed by dollar-denominated bonds issued by the Argentine government. Therefore, Argentina's policymakers needed to use alternative instruments to revert the external transmission.

Third, Argentina's policymakers took an active role in preventing a financial crash and a peso devaluation. Finally, Argentina was successful in reverting the negative

 $^{^2}$ In 1995 more than 80 percent of the monetary base was backed by international assets. The Convertibility Law allows international reserves to be at least two thirds of the monetary base, after the central bank's first Board of Directors change.

transmission. After the Asian crisis erupted, Argentina's expertise in dealing with crises had already been internationally acknowledged. By September 23, 1997, the press reported:

"Argentines have an excellent experience in crises management ... Thailand should talk to them" Whilliam Rhodes, Vice-president of Citibank, La Nacion (newspaper),

"It was kind of strange to come from Latin America [to Asia] and try to give some advice, because for years it was the reverse" Miguel Kiguel, Argentina's Finance Undersecretary, Dow Jones International.

In this paper we estimate how different policy announcements and news impacted Argentina's stock market index, Brady bond prices, and peso-deposits interest rates. Among the announcements received by the markets we can find the following. The central bank lowered reserve requirements--on U.S.-dollar deposits and on peso deposits--to assist troubled institutions and to reactivate the economy. Peso deposits in the central bank were automatically converted into U.S. dollars to give reassurance to the currency board. Rediscounts were limited. The central bank charter was reformed to gain more flexibility to act as a lender of last resort. An agreement with the International Monetary Fund (IMF) was reached. A capitalization fund was issued to support weak institutions, and a deposit insurance was established. Finally, President Menem was reelected and that the finance minister was replaced.

The remainder of the paper is organized as follows. Section II looks at how capital markets are integrated. We estimate to what extent a change in external markets seems to impact the Argentine markets. Section III describes in detail the announcements and news received by the markets. Section IV studies how each announcement and news impacted the short-run and long-run growth rates of the financial variables. Section V focuses on how the announcements and news impacted the markets' volatility. Section VI summarizes the results and concludes.

II. Integration of Capital Markets and Spillover Effects

This section shows that Latin American capital markets have become increasingly integrated. Asset prices from different countries tend to co-move, so an external shock (such as the Mexican one) is more prone to affect other countries than in previous years.

The wider participation of international investors in emerging markets has helped to link these markets with developed markets and among each other. This participation has been facilitated by new financial instruments--including American depository receipts (ADRs), country funds, and world equity benchmark shares (WEBS)--which provide access to assets from different countries.

It is likely that the participation of international investors has increased the comovement among emerging financial markets, particularly during crises. Different aspects of their participation might be explaining the higher co-movement. First, if mutual fund managers need to keep a balanced portfolio across emerging markets, they might be induced to buy and sell assets of different countries simultaneously. Second, if small international investors--who buy the new financial instruments--face a cost to acquire information about each particular country, they would be less likely to distinguish across emerging markets. Then, they would tend to sell Argentine assets when Mexican asset prices fall, just as a precautionary measure. Lastly, knowing that international capital might be fickle, domestic investors would discount foreign investors' reaction and would act consequently.

In this paper we examine the integration of Argentina's capital markets with other capital markets in Latin America, namely Brazil, Chile, and Mexico. We also include the U.S. as a benchmark to compare how the co-movement among Latin American markets differs from the one with the world biggest financial market. Figure 1 plots the reaction of capital markets around the Mexican crisis. The charts illustrate that all the Latin American markets moved jointly, suggesting that there were spillover effects.

Several papers analyze the issue of co-movement. For instance, Calvo and Reinhart (1995) work with weekly returns on equities and Brady bonds for Asian and Latin American emerging markets, concluding that there is some evidence of the Mexican crisis spreading to other Latin American countries. Valdés (1996) uses secondary market debt

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prices and country credit ratings to show contagion in Latin America. He demonstrates that fundamentals are unable to explain cross-country co-movement of creditworthiness. Eichengreen, Rose, and Wyplosz (1996) show that the probability of a speculative attack increases when there is a crisis somewhere else in the world. They also suggest that trade was the dominant channel of transmission of the crisis. From another perspective, Frankel and Schmukler (1997) analyze how the crisis was transmitted to other countries using data on country funds. On the other hand, using data on total return on individual stocks, Wolf (1997) fails to find strong evidence of contagion after controlling for sectoral composition.

Following the methodology used in the literature, we first compute correlation matrices for changes in daily stock market indexes, Brady bond prices, and interest rates. We calculate correlation matrices as a way to analyze the degree of cross-country co-movements. We do not control for fundamentals since we only want to observe how closely the markets fluctuate, we are not trying to determine what explains the spillover of shocks. We obtain correlation matrices for the pre-Mexican crisis period (January 1992-December 1994), the crisis period (December 1994-June 1995), and the post-crisis period (July 1995-July 1997) to look at changes in co-movement at different points in time.³

Our results from the stock and bond market correlation matrices--displayed in Table 1--show some interesting facts. First, Latin American markets have higher correlations among themselves than their correlations with the U.S.. Second, Argentina, Brazil, and Mexico appear to be more linked in the post-crisis subperiod than in the pre-crisis one. For example, the bond price correlation between Brazil and Argentina goes from 41 to 69 percent, while the one between Brazil and Mexico rises from 31 to 64 percent. Analogous evidence is found for the stock market indexes in Argentina, Brazil, and Mexico. The correlations with Chile and with the U.S. do not display clear changes across these two subperiods.

³ We also compute correlations for the entire sample period. They lie between the low and high values found in the subperiod correlations.



A third conclusion from these results is that during the crisis period the correlation coefficients rise dramatically. For instance, the correlations among the Argentine, Brazilian, and Mexican bond prices rise to near 80 percent. While the correlations among the Argentine, Brazilian, Chilean, and Mexican stock markets increase significantly with respect to the pre-crisis period. For example, the correlation between Chile and Brazil jumps from 15 percent to 78 percent. On the other hand, the correlations with the U.S. bond market become lower, whereas no clear pattern arises from the stock market. The correlations for the stock market indexes and for the bond prices in all subperiods are statistically significant (except for some of the correlations with the U.S.). The likelihood ratio tests reject the null hypothesis that the correlation matrices are diagonal. Under the null hypotheses of no correlation, the likelihood ratio test -Nlog|R| is distributed as a χ^2 with 0.5p(p-1) degrees of freedom (where |R| is the determinant of the correlation matrix, and p is the number of series under analysis).⁴ These results imply that the joint correlations within the stock market and the bond market are statistically different from zero. On the other hand, the correlations among the Argentine, Mexican, and U.S. interest rates appear neither individually nor jointly significant. This might be the result of different monetary policies followed in each country.

As an alternative technique, we use factor analysis to study the link between debt prices, stock prices, and interest rates across countries. This technique helps us to determine how to group the series. We calculate the eigenvalues of the correlation matrices to decide how many factors account for the variance in the series. Table 2 shows that the first two factors explain at least around 90 percent of the total variance of the series. The eigenvalues of the second factors are not greater than 1. Depending on what proportion of the variance the second factor explains, we decide to retain one or two factors. In general two factors explain above 90 percent of the variance, while the first factor captures around 70 or 80 percent of the variance. ⁵

Next, we look at the factor loadings (the correlation between the variables and the factors). We want to study which factors have high and low loadings for each variable. In order to interpret the factor loadings more easily we perform a varimax rotation.⁶ The pattern that results from the rotation is quite interesting. In the case of the stock market indexes, Brazil, Chile, Mexico, and the U.S. have one factor in common, whereas Argentina is explained by a different factor during the pre-crisis period. These results change when we analyze the other subperiods. During the crisis all Latin American market indexes are explained by one factor, while the Dow Jones is explained by another factor. In the post-

⁴ See Pindyck and Rotemberg (1990).

⁵ The eigenvalues of the other factors are significantly less than one. Since they explain a very small fraction of the variance, we decided to work with at most 2 factors.

crisis period, Chile seems to be explained by a different factor, but the second eigenvalue is very low. One factor may be well explaining all stock markets--what is supported by the fact that all countries have a positive significant weight in both factor loadings.

When looking at the bond market, Latin American bond prices are explained by one factor in all the subperiods, while the U.S. treasury bill is explained by a different factor. With respect to interest rates, the correlation between the factors and the variables helps us put the variables in two groups: Argentina and Mexico on one side, and the U.S. on the other. In the post-crisis period, the U.S. interest rate also seems to have a significant weight in the factor that explains Argentina and Mexico.

Our correlation and factor analysis results suggest that the Latin American markets tend to move together and are influenced by a different factor than the U.S. market, particularly during a crisis period. This might be the combination of different circumstances. Latin American countries might share common fundamentals, so their capital markets move together. Investors might perceive these countries as being similar (even though they are not), and react accordingly. Or, institutional factors (like the way fund managers trade and the participation of international investors) might be connecting Latin American capital markets.

Our results might also be a consequence of the location where each market trades. The assets that trade in the same market seem to have a higher co-movement, aside from their origin. Brady bonds were always traded in the U.S. secondary markets, and they show high co-movement across Latin America regardless of the subperiods we consider. Their correlations are always higher than the stock market correlations. On the other hand, the U.S. treasury bill appears as an alternative to the Latin American bonds, particularly during and after the crisis. When looking at the stock market indexes we find that Argentina is explained by the same factor that explains the other countries after 1994. This is consistent with the fact that Argentina has become more integrated with the international capital markets over time, for example, by trading ADRs in New York.⁷

⁶ The varimax rotation maximizes the variance of factor loadings across variables for each factor. Its goal is to display a clearer pattern of loadings, factors that are clearly marked by high loadings for some variables and low loadings for others.

⁷ We believe that more research is necessary to understand the pattern of capital markets integration, however, this topic is beyond the goal of this paper.

Factor A	nalysis of S	tock Prices, Bo	i able 2 nd Prices and I	nterest Rates ir	n Different Sub-	periods
	Before the Crisis 1/1/1992-12/19/94		During th 12/20/1994	During the Crisis 12/20/1994-6/30/95		e Crisis -7/10/97
	Eactor 1	Eactor 2	Eactor 1	Eactor 2	Eactor 1	Eactor 2
Stock Prices						
Eigenvalues						
Absolute value:	3,53	1,01	4,17	0,68	4,50	0,37
variance explained:	71%	20%	83%	14%	90%	7%
Normalized Factor Loa	dinas After V	arimax Rotation				
Argentina	0.06	-1.00	0.93	-0.34	0.86	0.48
Brazil	0.87	-0.06	0.93	-0.30	0.79	0.58
Chile	0.98	-0.05	0.97	-0.16	0.39	0.92
Mexico	0.94	-0.02	0.90	-0.38	0.91	0.38
USA	0,94	0,04	-0,26	0,96	0,91	0,38
Bond Prices						
Eigenvalues						
Absolute value:	2,81	0,92	3,42	0,50	3,17	0,78
Percentage of the total						
variance explained:	70%	23%	86%	13%	79%	20%
Normalized Factor Load	lings After Va	arimax Rotation:				
Argentina	-0,92	-0,31	0,96	-0,24	0,98	-0,15
Brazil	-0,82	-0,41	0,84	-0,50	0,97	-0,22
Mexico	-0,97	0,05	0,89	-0,43	0,96	-0,27
USA	-0,13	-0,98	-0,32	0,94	-0,20	-0,98
Interest Rates						
Eigenvalues						
Absolute value: Percentage of the total	1,68	1,00	2,31	0,60	2,41	0,41
variance explained:	56%	33%	77%	20%	80%	14%
Normalized Factor Load	lings After Va	arimax Rotation:				
Argentina	0,87	0,28	-0,94	-0,28	0,94	0,59
Mexico	0,92	-0,11	-0,94	-0,27	0,88	0,29
USA	-0,05	-0,99	-0,26	-0,96	0,86	0,94

To conclude, both the correlation matrices and the factor analysis show that capital markets are interconnected. This explains why the shock in Mexico triggered a similar reaction in Latin American capital markets including Argentina. Similar fundamentals or contagion might be explaining this co-movement. Figure 1 shows how bond prices, stock prices, and interest rates moved together during the Mexican crisis of December 1994. Given that the spillover made Argentine markets fall, the rest of the paper investigates which announcement helped in the recovery.

III. Announcements and News

Mexican policymakers decided to widen the exchange rate band on December 20, 1994. By December 22, the Mexican peso was allowed to float due to intense pressure in the foreign exchange market. In the period December 19-27, the Argentine stock market fell around 17 percent, Argentine debt prices fell 12 percent, and the Argentine peso-deposit interest rate rose 1 percentage point. In order to revert this tendency, starting on December 28, Argentine policymakers started to send signals to the markets. A description of all the policy announcements and news the markets received follows.⁸

1) <u>Reserve requirements on U.S. dollar deposits were relaxed - December 28, 1994</u>: After the devaluation of the Mexican peso, holders of the Argentine peso changed their expectations about a possible peso realignment. Therefore, they increased their holdings of U.S. dollars. In order to provide liquidity to the banks, reserve requirements on U.S. dollar deposits were lowered retroactively.⁹

2) <u>Reserve requirements on peso deposits were reduced - January 12, 1994</u>: A few days after the devaluation of the Mexican peso, concerns about future defaults lead depositors to withdraw their money from private banks to exchange their pesos for dollars. In order to alleviate the pressure from banks, reserve requirements on peso deposits were

⁸ A detailed description of the news can be found in the Argentine central bank and finance ministry regulations (Comunicaciones "A" 2293, 2307, 2315, 2317, 2338, 2350, 2298, 2308, Decreto 290/95, 286/95, and 445/95, Ley 24.485) and in the newspapers Ambito Financiero and El Cronista Comercial.

⁹ The retroactive lowering of reserve requirements was a mean to alleviate the banks' financial iliquidity. Reserve requirements are calculated as a 30-day average, then retroactive lower reserve requirements helped banks to substantially decrease the cash they needed to deposit in the central bank.

lowered retroactively to the same level on foreign currency deposits. Banks were also allowed to maintain their required reserves in either currency.

(Percent) Reserve Requirements Pesos Argentine U.S. Dollars Time Time Checking Savings Checking Savings Account Account Deposit Account Account Deposit Period 8/93 -43 43 3 43 43 3 12/15/94 12/16/94 -43 43 3 35 35 1 12/31/94 01/01/95 -35 35 1 35 35 1 01/15/95 01/16/95 -30 30 1 30 30 1 01/31/95 02/01/95 -32 32 1 32 32 1 02/28/95 03/01/95 -33 2 33 2 33 33 07/31/95

The following charts illustrate how dollar and peso reserve requirements were changed in the first half of 1995.

3) <u>Bank deposits in the central bank were dollarized - January 12, 1995</u>: In order to give additional support to the currency board, the central bank decided to dollarize the financial institutions' peso deposits held by the central bank. The purpose of the dollarization was to give confidence to the markets by reducing the central bank incentives to reduce its peso-denominated debt, through a devaluation of the peso.

4) <u>A public safety net was established - January 12, 1995</u>: The central bank constituted a fund to help institutions, by purchasing their non-performing loans. All banks gave 2 percent of their deposits to establish the 700 million fund (administered by Banco Nacion). The fund provided a safety net to the system. By mid 1997, the non-performing loans were paid back to Banco Nacion, and the shareholders (the banking sector) recovered their initial capital.

5) <u>The use of rediscounts was limited - February 3, 1995</u>: Before the convertibility plan, rediscounts were frequently used to alleviate iliquidity problems faced by financial institutions. However, they could have been channeled to speculation during financial stress. Moreover, rediscounts could have been used to take advantage of the differential between the rediscounts rate and the interbank rates (which usually increase during crises).

To avoid an undesired use of rediscounts, the central bank established some limits on how financial institutions could take advantage of them. Banks were forbidden to use rediscounts to buy back their debt, they were only allowed to use rediscounts to return deposits.

6) <u>Modification of the central bank charter - February 27, 1995</u>: The central bank acquired more flexibility to assist troubled financial institutions. First, the time limit for financial assistance was extended from 30 days to 120 days. Second, financial assistance could exceed the net worth of financial institutions. Finally, the central bank could decide how to use the assets acquired from troubled institutions.

7) <u>Relaxation of reserve requirements - March 10, 1995</u>: As another instrument to lower the reserve requirements, the Argentine central bank allowed private banks to use 50 percent of their cash as reserve requirements. Through this mechanism, the minimum reserve requirement did not need to be modified, but the actual reserve requirement changed. After May 31 1995, this 50 percent returned gradually to 0. An increase in this measure implies lower reserve requirements.

8) <u>Announcement of an agreement with the IMF (to be signed four days later) -</u> <u>March 10, 1995</u>: The Argentine government signed an agreement with the IMF. Under this agreement Argentina accepted to be monitored by the IMF. At the same time, the Argentine government gained access to international credit for roughly 7 billion dollars.

9) <u>Creation of a capitalization fund - March 28, 1995</u>: A fund was established to help troubled financial institutions, by giving them additional credit, and to restructure the fragile financial system, by purchasing non-performing loans (which were going to be sold later). The fund was established by a bond issue; it was managed by the bond holders, the finance ministry, and the central bank.

10) <u>Establishment of deposit insurance - April 4, 1995</u>: In order to give confidence to the financial sector, a deposit insurance system was established. The insurance is administered by a private institution (SEDESA). The central bank, the finance minister, and commercial banks participate in SEDESA's board. The financial institutions absorb the cost of the fund. Each bank pays between 0.03 and 0.06 percent of its deposits, according to its risks. The insurance covers up to 10,000 dollars for each person who holds money in a checking account, savings account, and/or time deposits up to 90 days. Furthermore, the insurance covers up to an additional 10,000 dollars per person for deposits of at least 90 days. The deposit insurance does not cover deposits that receive an interest rate of 2 percentage points higher than the interest rate published by the central bank. Any deposits that receive extra incentives beyond the interest rate are also exempted from the insurance.

11) <u>President Menem was reelected - May 15, 1995</u>: Even though the economy was in a deep recession, President Menem was reelected. His political campaign was based on the need to maintain price stability and to continue with the economic reforms.

12) <u>Finance minister Domingo Cavallo was replaced by central bank president</u> <u>Roque Fernandez - July 26, 1997</u>: After several weeks of political turmoil between the finance minister and other political sectors, President Menem decided to change his finance minister. He appointed central bank president Roque Fernandez as the new finance minister.

IV. Short-run and Long-run Impact of Announcements and News

This section studies the impact of the announcements and news (described above) on the rates of growth of Argentina's financial variables. Several papers look at the effect of announcements and news on capital markets. Some of these papers use the event study methodology to measure the impact of announcements--like earning announcements--on equity prices. This methodology investigates whether returns are abnormally high across firms after the announcements. A description of the event study methodology can be found in Campbell, Lo, and MacKinlay (1997).

Another set of papers focuses more on the effect of macroeconomic announcements on capital markets. These papers study how the release of information is transmitted to the markets and what type of news impact the markets. For example, Hardouvelis (1988) finds that exchange rates and interest rates respond primarily to monetary news. Harvey and Huang (1991) study foreign exchange markets and attribute the increased volatility to macroeconomic news announcements. Elmendorf, Hirschfeld, and Weil (1992) show, from another perspective, that major historic news affect bond price movements, but explain only a small fraction of those movements. Berry and Howe (1994) find a significant relationship between public information and trading volume on the New York Stock Exchange. Mitchell and Mulherin (1994) find that the number of announcements by Dow Jones and stock market activity are directly related--even though the relationship is weak (as found in other studies). Jones, Lamont, and Lumsdaine (1996) find that conditional volatility and excess returns on daily bond prices are higher on (predetermined) announcement days. This might be due to trading or to the information-gathering process. Similar results are found by Ederington and Lee (1993).

In this paper we cannot follow the methodology used in previous papers. There are not enough experiences to evaluate the same type of announcements in several occasions. However, we are able to investigate which role the announcements and news played in reverting the negative dynamics, triggered by the Mexican peso devaluation. In order to do so, we model the behavior of the stock market index, Brady bond prices, and the interest rate. Then, we look for structural breaks to determine whether the changes in regime coincide with the days the markets received the news. We also perform out-of-sample forecasts to evaluate how markets would have behaved without announcements. Finally, we introduce two dummy variables per announcement or news to quantify their effect on each market.

IV.a Modeling Argentina's Financial Variables

Separate models are estimated for each variable, controlling for the behavior of domestic and foreign variables. The regressors include variables believed to explain each market, namely, past changes of the endogenous variable, past changes of other Argentine financial variables, and changes in other countries' financial variables. (The latter reflect changes in the international financial environment.)¹⁰

The unit root tests indicate that almost all variables are non-stationary. The Augmented Dickey-Fuller tests suggest that we are only able to reject the hypothesis of non-stationarity for the financial sector reserves and the call interest rate. Nevertheless, the

¹⁰ As part of the foreign variables we constructed a stock market index and a bond index, which include Brazil, Chile, and Mexico (the three countries we believe Argentina is most connected to). The indexes have been weighted by the GDP of each country.

domestic variables might be linked to the external variables by a stationary linear long-run relationship. Given that Argentina has different fundamentals than the other Latin American countries, we do not expect to find such relationship. We have tested for cointegration following Johansen (1991). We failed to find cointegration, so we work with models in first differences without including the cointegrating vectors in the regressions. The variables found to be I(0), integrated of order zero, are included in levels.¹¹

The type of models that we work with is:

$$\Delta Y_t^{Argentina} = \boldsymbol{a} + \sum_{l=1}^{L} \boldsymbol{g}_{1l} \Delta Y_{t-l}^{Argentina} + \sum_{j=l}^{L} \boldsymbol{g}_{2j} \Delta Y_{t-j}^{External} + \sum_{f=1}^{F} \sum_{j=l}^{L} \boldsymbol{k}_{fj} \Delta X_{f,t-j} + \boldsymbol{e}_t.$$

 $Y_t^{Argentina}$ stands for the endogenous Argentine financial variable: the stock market index, Brady bond prices, and a peso-deposit interest rate. $Y_t^{External}$ stands for the foreign variable: the Mexican exchange rate and Brady bond prices, an index of Latin American bond prices, and the U.S. T-bill bond price. Note that all the variables in the regressions are logarithms.

Each model has F exogenous variables X_f . These are variables for which there is daily data. We also believe that these variables are exogenous (when lagged) and are relevant to explain the endogenous variable. Foreign variables are contemporaneous, because they are believed to be exogenously determined. Domestic variables are lagged, although we have also estimated the contemporaneous relationship using two-stage least squares. We follow the general-to-specific methodology to determine the number of lags. We first include several lags and then exclude most of the insignificant ones. The estimations are reported in Section IV.c, where the dummy variables are included.

IV.b In Search of Structural Breaks

Once we determine the correct model for each variable, we evaluate the stability of the coefficients during the crisis. The goal of this exercise is to investigate whether the announcements and news released during the crisis helped revert the external spillover.

In order to search for structural breaks in the coefficients we compute recursive least squares. This methodology estimates an initial model and re-estimates the models

¹¹ The failure to find cointegration is consistent with the plots of the Argentine and the other Latin American variables, where we can observe divergence after the Mexican crisis.

repeatedly, using larger subsamples in every repetition. In each estimate a one-step ahead forecast is computed. The residuals are scaled such that the variance is constant.

The residuals of the different models are plotted in Figure 2 for the period December 19, 1994 to mid 1995. Most of the residuals lie within the (+/- 2 standard deviation) confidence interval, except during the period of announcements. In fact, during the days of major announcements the residuals fall outside the bands. For instance, after it was announced that deposits were being dollarized, the residuals suggest that the stock and bond markets rose while the interest rate decreased. When the news about the imminent agreement with the IMF was released, our estimates yield a positive reaction of the stock and bond markets, and an increase of the interest rate. The results from the recursive least squares are consistent with Table 3, which displays the percent change in each financial variable on the announcement days. During March 1 and 2 the residuals for the stock and bond models fall below the lower band, whereas the residuals for the interest rate models lie above the upper band. On March 3, the reverse happens. This last example shows that not all of the changes in the residuals can be clearly identified with particular announcements.

As another way to study how news affected the markets we perform out-of-sample forecasts. In order to compute the forecasts, we estimate each of the models up to the day before any announcements were made (December 27, 1994). Then we calculate out-of-sample forecasts for the following 6-month period. The purpose of these forecasts is to show how the variables would have behaved if the markets had not received any announcements or news (namely, if the government had remained inactive after the crisis).





Announcement and News	Bonds	Stocks	Int. Rate
12/28/94 - Reserve requirements in dollars were relaxed	0,00%	-0,15%	-5,97%
01/12/95 - Bank deposits in the Central Bank were dollarised	15,94%	10,40%	0,52%
01/31/95 - Reserve requirements were increased	10,65%	7,07%	5,69%
02/03/95 - Rediscounts were limited	1,49%	-0,80%	-0,34%
02/27/95 - Modification of the Central Bank Charter	-0,47%	-5,24%	6,69%
02/28/95 - Reserves requirements were increased	-0,47%	-1,26%	-0,61%
03/10/95 - Announcement of an agreement with the IMF	9,30%	12,83%	32,82%
03/28/95 - Creation of special fund	0,48%	1,53%	-3,63%
04/12/95 - Establishment of a deposit insurance scheme	0,23%	0,77%	0,52%
05/15/95 - President Menem was reelected	2,43%	1,81%	-3,39%
Average 12/20/94 to 05/12/95	2,44%	3,21%	7,29%
07/26/96 - Finance Minister was replaced	-0,57%	-4,10%	-1,63%
Average 04/25/96 to 07/25/96	0.62%	1,07%	2,11%

The out-of-sample forecasts are plotted in Figure 3. The figure displays the actual and forecasted values of the stock market index, Brady bonds, and the interest rate. The plots show that the actual values outperform the forecasted ones. In other words, once the crisis was initiated the capital markets would have performed much worse if the government had not taken an active role. The stock market and the bond markets would have not recovered as they did, and the interest rate would have remained higher.

To sum up, Figure 2 and Table 3 insinuate that the dollarization of deposits and the agreement with the IMF, among others, had a positive impact on the capital markets. Figure 3 suggests that the announcements jointly had a very positive effect on the capital markets.¹² In the rest of the paper we measure the short-run and long-run effects of each policy announcement and news on the markets.

¹² It is also very likely that the announcements have--directly or indirectly--affected the real side of the economy.

IV.c Measuring the Impact of Each Announcement and News

In order to test the short-run and long-run effects of announcements and news we construct two dummy variables for each of announcements and news. These variables take the values zero or one. The short-run dummy variables are defined as follows: $D^{sr}_{k,a}=1$ and $D^{sr}_{k,a+1}=1$, where *a* is the day the announcement was released, while *k* defines the announcement. The short run includes both the day of and the day after the announcement, to account for the moment the news appeared in the printed press and because some announcements were made after the markets closed. The long-run dummy variables are defined as $D^{lr}_{k,l}=1$ for all *t>a*. Note that our specifications calculate the impact on the rates of growth, thus a shortterm effect implies a long-term shift on the level of the variables.

Some exceptions are made in the definition of the dummy variables. The variable *deposit guarantee* is equal to 1 during the period March 19 to April 13. At that time, the press was reporting both about the creation of a capitalization fund and about the establishment of deposit insurance. It would be difficult to disentangle the two effects, so we include both of them in the *deposit guarantee* variable. On January 12, February 27, and March 10 there were several announcements. However, the dollarization of deposits, the reform of the central bank charter, and the agreement with the IMF were the ones that received all the attention from the press, economists, and policymakers. That is why we assign any change in those days to the mentioned variables. In the case of reserve requirements, we use the actual requirement level instead of a dummy variable. We include two quantitative (rather than qualitative) variables to reflect how the reserve requirements policy changed over time.

The models we estimate are the following:

$$\Delta Y_t^{Argentina} = \boldsymbol{a} + \Phi' D_t + \sum_{l=1}^L \boldsymbol{g}_{1l} \Delta Y_{t-l}^{Argentina} + \sum_{j=l}^L \boldsymbol{g}_{2j} \Delta Y_{t-j}^{External} + \sum_{f=1}^F \sum_{j=l}^L \boldsymbol{k}_{fj} \Delta X_{f,t-j} + \boldsymbol{e}_t.$$

As mentioned before, $Y_t^{Argentina}$ stands for the endogenous Argentine financial variable, while $Y_t^{External}$ stands for the foreign variable.

In all the regressions, our interest focuses on the estimates of Φ . These estimates are the coefficient of D_t^{sr} and D_t^{lr} , which stand for the short-run and long-run effect of

announcements and news, and for the impact of different reserve requirements' levels.

When a f_k is statistically different from zero, we interpret the corresponding

announcement and news to have a significant impact in explaining the dependent variable.

				Table 4				
		The	Impact of Appouncements and	News on the (Canital Markets	OLS Estimates		
		All Variab	les Are First Differences Excent the	Ones Marked	with (#) and the A	Announcement Variables		
Dependent Variable:	Net Stock Market Index A Denandant Variable: Rend Prices			Dependent Variable:	Interes	Rates		
Dependent Farmere.	Coefficient	t-statistic		Coefficient	t-statistic		Coefficient	t-statistic
Constant	0.000	0 163	Constant	0.010	0 994	Constant	-0.071	-2 325 **
APG STOCKS(-1)	0,000	0.983	ARG BONDS(-1)	-0.024	-0.827	APC BONDS(-1)	-0.342	-2 763 ***
ARG STOCKS(-1)	-0.103	-4 048 ***	ARG BONDS(-2)	-0,024	-2 482 **	ARG BONDS(-2)	-0,374	-3.021 ***
MEX STOCKS	0,335	0.382 ***	ARG BONDS(-2)	-0.105	-3 616 ***	APC BONDS(-3)	-0.201	-1 619
MEX.STOCKS(-1)	0,555	3 104 ***	ARG DEPOSITS(-1)	0.037	0.746	ARG BONDS(-4)	-0,201	-1 917 *
MEX EXCHANGE PATE	-0.160	-3 733 ***	ARG DEPOSITS(-2)	0.034	0,717	APC DEPOSITS(-1)	-0.507	-2 169 **
MEX.EXCHANGE RATE	-0,100	-3.735	ARG RESERVES FIN SYSTEM(-1) #	-0.012	-2 352 **	ARG DEPOSITS(-2)	-0,007	-0.163
MEX.EXCHANGE RATE(-1)	-0,035	-2.215	APG RESERVES FIN SYSTEM(-1) #	-0,012	2 302 **	ARG INTEREST RATE(-1)	-0,050	-0,103
MEX.EXCHANGE RATE(-2)	-0,110	-2.390	ARG CALL RATE(-1) #	0,012	2,302	ARG.INTEREST RATE(-1)	-0,093	-22.102
MEX.EXCHANCE DATE(4)	0,000	0.077	ARC CALL BATE(2) #	0,004	2,307	ABC INTEREST BATE(2)	-0,302	-3.005
MEX.EXCHANCE DATE(=4)	0,000	1,622	MEX PONDS	-0,004	-2,177	ARG.INTEREST RATE(-5)	-0,143	-3.900
MEX.EXCHANGE RATE(-5)	0,070	1,032	MEX DONDS(4)	0,775	31,039	ARG.INTEREST RATE(-4)	-0,031	-1.030
USA BONDS	0,253	3,508	MEX.BONDS(-1)	0,096	2,906	ARG.CALL RATE(-1) #	0,020	2.104
	0.000	0.000	MEX.BONDS(-2)	0,069	2,012 ***	ARG.CALL RATE(-2) #	0,012	0,888
RESERVE REQUIREMENTS	0,000	-0,288	MEX.BONDS(-3)	0,135	3,901	ARG.CALL RATE(-3) #	0,022	1,625
CASH IN BANKS	0,000	-0,084	MEX.BONDS(-4)	-0,017	-0,741	ARG.CALL RATE(-4) #	-0,025	-2.643
DOLLARIZATION	0,003	0,423	MEX.BONDS(-5)	0,066	2,846	LATIN AM.BONDS	0,128	1,235
DOLLARIZATION ST	0,043	3.098	USA BONDS	0,192	5,864	LATIN AM.BONDS(-1)	0,124	0,923
REDISCOUNTS	-0,011	-1,400	USA BONDS(-1)	0,066	2,004	LATIN AM.BONDS(-2)	0,284	2.143
REDISCOUNTS ST	-0,015	-0,827				LATIN AM.BONDS(-3)	-0,229	-1.724 *
CENTRAL BANK CHARTER	-0,006	-0,543	RESERVE REQUIREMENTS	0,000	-2,154	LATIN AM.BONDS(-4)	0,259	1.962 **
CENTRAL BANK CHARTER ST	-0,030	-1,700 *	CASH IN BANKS	0,000	0,691			
AGREEMENT IMF	0,033	2.288 **	DOLLARIZATION	-0,003	-0,942	RESERVE REQUIREMENTS	0,001	0,693
AGREEMENT IMF ST	0,060	3.060 ***	DOLLARIZATION ST	0,023	3,535 ***	CASH IN BANKS	-0,001	-2.328 ***
DEPOSITS GUARANTEE	-0,012	-1,119	REDISCOUNTS	-0,003	-0,845	DOLLARIZATION	0,008	0,591
DEPOSITS GUARANTEE ST	-0,009	-1,263	REDISCOUNTS ST	0,012	1,652 *	DOLLARIZATION ST	-0,117	-4.172 ***
PRESIDENT RE-ELECTION	-0,006	-1,108	CENTRAL BANK CHARTER	-0,003	-0,730	REDISCOUNTS	-0,011	-0,730
PRESIDENT RE-ELECTION ST	0,010	-0,670	CENTRAL BANK CHARTER ST	-0,010	-1,315	REDISCOUNTS ST	0,029	0,941
FINANCE MINISTER CHANGE	0,001	0,301	AGREEMENT IMF	0,024	3,781 ***	CENTRAL BANK CHARTER	0,038	1.792 *
FINANCE MINISTER CHANGE ST	-0,010	-0,680	AGREEMENT IMF ST	0,018	2,183 **	CENTRAL BANK CHARTER ST	0,039	1,167
			DEPOSITS GUARANTEE	-0,019	-3,893 ***	AGREEMENT IMF	-0,039	-1,255
			DEPOSITS GUARANTEE ST	-0,002	-0,835	AGREEMENT IMF ST	0,115	3.043 ***
			PRESIDENT RE-ELECTION	-0,002	-0,761	DEPOSITS GUARANTEE	0,032	1,455
			PRESIDENT RE-ELECTION ST	0,010	1,524	DEPOSITS GUARANTEE ST	0,006	0,464
			FINANCE MINISTER CHANGE	0,001	1,011	PRESIDENT RE-ELECTION	-0,014	-1,318
			FINANCE MINISTER CHANGE ST	-0,004	-0,591	PRESIDENT RE-ELECTION ST	-0,053	-1.847 *
						FINANCE MINISTER CHANGE	-0,002	-0,540
						FINANCE MINISTER CHANGE ST	-0,016	-0,576
Adjusted R-squared	0 152		Adjusted R-squared	0.566		Adjusted R-squared	0.351	
SE of regression	0,132		SE of regreesion	0,000		SE of regression	0,001	
SE OF regression	0,022		SE or regression	0,009		SE UI regression	0,039	
Log Likelihood	3481			4061		Log Likelihood	1903	
⊢-statistic	10,515		F-statistic	49,861		I⊢-statistic	17,012	
ST: Short Term ***, (**), [*]: Significant at the 1, (5), [10]	percent confidence	level.						

Table 4 displays the ordinary least squares (OLS) estimates from 1992 to July 10, 1997.¹³ The models include lagged values of the endogenous variable, as well as contemporaneous and lagged values of the foreign variables. The lags that repeatedly appeared to be statistically insignificant have been excluded. Robust results for each variable can be summarized as follows.

a) <u>Stock Market Index</u>: Three dummy variables appear statistically significant and with positive sign across multiple specifications. The agreement with the IMF is statistically

significant both in the short run and in the long run. The size of the coefficients is also large relative to the other variables. The short-run effect of the agreement has an estimated impact of around 6 percent, while it increases the growth of the stock market index by around 3 percent in the long term. The dollarization of deposits is the third variable that always appears significant in the short-run behavior of the stock market index.

Among the other exogenous variables, we find that the Mexican stock market index is highly correlated with the Argentine stock market index, as it was suggested in Section II of the paper. The Mexican exchange rate also seems to affect the Argentine stock market index. A devaluation in Mexico has a negative effect on the Argentine stocks. U.S. bond prices are significant and positively correlated with the stock market index.

b) <u>Brady Bonds prices</u>: The three dummy variables that are statistically significant and positive in the stock market equation have the same effect on bond prices. In other words, the agreement with the IMF has a positive short-run and long-run impact on the bond prices' growth rate, and the dollarization of deposits has a positive short-run effect.

Other announcements and news also turn out to be significant in different bond equations. The lowering of reserve requirements positively affects bond prices. The finance ministry had predicted that lower reserves would have a stimulating effect on the economy-the bond market appears to have immediately reacted to that prediction. In several cases, the deposit guarantee and the capitalization fund appear to have had a negative effect on bond prices, although this effect disappears under some specifications. The rediscount policy positively affected bond prices in the short run. Lastly, the presidential election seems to have a mild positive short-run effect on bond prices under a number of specifications.

Among the exogenous variables, we find that the Mexican Brady bond prices are positively correlated with the Argentine ones (as shown in Section II). U.S. bond prices, liquid reserves of the financial system, and the overnight interest rate are also significantly related to the change in bond prices.

c) *Interest Rate*: Some announcements and news appear consistently significant across the interest rate regressions. Among them, reserve requirements are statistically significant. The estimations show that the higher the cash the banks are able to use the

¹³ Starting dates vary, see Appendix for details.

lower the interest rate. The dollarization of deposits also seems to lower the peso interest rate in the short run. On the other hand, the agreement with the IMF raises the interest rate in the short run--as if the markets perceived that the agreement implied a tighter monetary policy. However, the long-run effect is negative (although it is only significant in some specifications). Two other variables are sometimes significant. The reform of the central bank charter seems to raise the interest rate, while the presidential election is negatively correlated with the interest rate in the short run.

We also control for the overnight interest rate, total deposits, and bond prices, which turn to have the right sign and are mostly significant. As a foreign variable we control for the index of Latin American interest rates, which seems to be positively related to the Argentine interest rate.

The reported results are robust to various specifications. We have estimated the above models using different lag structures. We have also estimated the contemporaneous relationship among the Argentine financial variables using two-stage least squares. Moreover, we have estimated the models as seemingly unrelated regressions (SUR), because there is potential cross-correlation among the equations. Finally, as part of the sensitivity analysis, we have computed another set of models. In these estimations we calculate the long-run relationship between the endogenous variable and each exogenous variable.¹⁴ The dummy variables that are significant in the reported models remain mostly significant across the other specification. The only difference arises in the instrumental variables regressions, since we failed to find good instruments.

V. The Impact of Announcements and News on Volatility

In the previous sections we have analyzed the impact of news on the first moments of the variables. However, the residuals from the previous models show some clustering in volatility. There are periods where volatility is low and periods were volatility is high (particularly in the aftermath of the Mexican devaluation). These residuals suggest that the variance is not constant over time. Therefore we estimate the behavior of the variance using

¹⁴ The results are displayed in Appendix Table 1.

generalized autoregressive conditional heteroscedasticity (GARCH) models--frequently applied in finance. Jones, Lamont, and Lumsdaine (1996) use a similar approach to study the effect of news on the bond market volatility.

The models we estimate have the following specifications:

$$\Delta Y_{t}^{Argentina} = \mathbf{a} + \Phi' D_{t} + \sum_{l=1}^{L} \mathbf{g}_{1l} \Delta Y_{t-l}^{Argentina} + \sum_{j=1}^{L} \mathbf{g}_{2j} \Delta Y_{t-j}^{Foreign} + \sum_{j=1}^{L} \mathbf{k}_{3j} \Delta X_{t-j} + \mathbf{e}_{t}$$
$$\mathbf{e}_{t} \sim N(0, \mathbf{s}_{t}^{2})$$
$$\mathbf{s}_{t}^{2} = \mathbf{w} + \Psi' D_{t} + \sum_{k=1}^{L} \mathbf{t}_{1k} \mathbf{e}_{t-k}^{2} + \sum_{j=1}^{L} \mathbf{t}_{2j} \mathbf{s}_{t-j}^{2}.$$

In each model the variance at *t* depends on four elements: a constant term **w**, exogenous factors given by the news variables D_t , the past variances \boldsymbol{s}_{t-j}^2 , and the past news about volatility given by \boldsymbol{e}_{t-k}^2 .

The GARCH models have two main advantages over the models used in the previous sections. First, by explicitly specifying the variance of \boldsymbol{e}_t , the GARCH models yield more efficient estimates of the parameters $\boldsymbol{a}, \boldsymbol{\Phi}, \boldsymbol{g}$, and \boldsymbol{k} . Second, these models enable us to test whether the announcements and news have an impact on volatility. In other words, we can now estimate if financial variables become more or less stable after the markets receive new information.

In a world of risk averse investors, we expect that when volatility decreases (increases) after some news, the present value of the assets should react positively (negatively) the day of the announcement. However, the markets do not always anticipate what happens to future volatility. The GARCH models allow us to see--even for the cases where the markets do not discount the future change in volatility--if markets become more tranquil or more agitated after the announcements.

The results are displayed in Tables 5. The GARCH (1,1) specification seems to capture the variability in the variance; no further lags appear significant. Generally speaking, the GARCH estimation results can be summarized as follows. The volatility of the stock market and bond market behave in a similar way. They are affected by mainly one variable, the change of ministers--which decreases the long-run volatility in the stock and bond markets. In the interest rate equation, the change of finance minister seems to have the

opposite effect, it increases the volatility. However, this last result is not robust across specifications. The two variables that capture the reserve requirements policy are

		The I	mpact of Announcements and N	ews on the C	apital Markets	GARCH Estimates		
			Part A: Fi	st Moment Equ	uations			
		All Varial	oles Are First Differences Except the	· Ones Marked	with (#) and the	Announcement Variables		
Dependent Variable:	Stock Ma	rket Index	Dependent Variable:	Bond	Prices	Dependent Variable:	Interes	t Rates
	Coefficient	t-statistic		Coefficient	t-statistic		Coefficient	t-statistic
onstant	0,001	0,141	Constant	0,010	0,897	Constant	-0,052	-1,737
RG.STOCKS(-1)	0,026	0,870	ARG.BONDS(-1)	-0,024	-0,647	ARG.BONDS(-1)	-0,284	-2,688
RG.STOCKS(-2)	-0,103	-4,308 ***	ARG.BONDS(-2)	0,071	-2,214 **	ARG.BONDS(-2)	-0,343	-3,013
EX.STOCKS	0,335	13,528 ***	ARG.BONDS(-3)	-0,105	-3,381 ***	ARG.BONDS(-3)	-0,156	-1,433
EX.STOCKS(-1)	0,115	4,064 ***	ARG.DEPOSITS(-1)	0,037	0,851	ARG.BONDS(-4)	-0,264	-2,288
EX.EXCHANGE RATE	-0,160	-3,184 ***	ARG.DEPOSITS(-2)	0,034	0,794	ARG.DEPOSITS(-1)	-0,500	-2,860
EX.EXCHANGE RATE(-1)	-0,093	-1,850 *	ARG.RESERVES FIN.SYSTEM(-1) #	-0,012	-2,265 **	ARG.DEPOSITS(-2)	-0,043	0,253
EX.EXCHANGE RATE(-2)	-0,110	-2,266 **	ARG.RESERVES FIN.SYSTEM(-2) #	0,012	2,205 **	ARG.INTEREST RATE(-1)	-0,672	-18,415
EX.EXCHANGE RATE(-3)	0,077	1,612	ARG.CALL RATE(-1) #	0,004	1,960 **	ARG.INTEREST RATE(-2)	-0,394	-9,331
EX.EXCHANGE RATE(-4)	-0,003	-0,066	ARG.CALL RATE(-2) #	-0,004	-1,795 *	ARG.INTEREST RATE(-3)	-0,160	-3,879
EX.EXCHANGE RATE(-5)	0,070	1,365	MEX.BONDS	0,775	31,965 ***	ARG.INTEREST RATE(-4)	-0,074	-2,206
SA BONDS	0,253	14,953 ***	MEX.BONDS(-1)	0,096	2,364 **	ARG.CALL RATE(-1) #	0,026	2,611
			MEX.BONDS(-2)	0,069	1,812 *	ARG.CALL RATE(-2) #	0,011	0,905
SERVE REQUIREMENTS	0,000	-0,104	MEX.BONDS(-3)	0,135	3,933 ***	ARG.CALL RATE(-3) #	0,013	0,997
SH IN BANKS	0,000	-0,105	MEX.BONDS(+4)	-0,017	-0,651	ARG.CALL RATE(-4) #	-0,023	-2,429
DLLARIZATION	0,003	0,269	MEX.BONDS(-5)	0,066	2,333 **	LATIN AM.BONDS	0,128	1,347
DLLARIZATION ST	0,043	1,847 *	USA BONDS	0,192	18,522 ***	LATIN AM.BONDS(-1)	0,154	1,219
EDISCOUNTS	-0,011	-1,047	USA BONDS(-1)	0,066	2,608 ***	LATIN AM.BONDS(-2)	0,276	2,464
EDISCOUNTS ST	-0,015	-0,429				LATIN AM.BONDS(-3)	-0,189	-1,553
ENTRAL BANK CHARTER	-0,006	-0,536	RESERVE REQUIREMENTS	0,000	-2,005 **	LATIN AM.BONDS(-4)	0,236	1,901
ENTRAL BANK CHARTER ST	-0,030	-1,184	CASH IN BANKS	0,000	0,832			
GREEMENT IMF	0,033	2,175 **	DOLLARIZATION	-0,003	-0,913	RESERVE REQUIREMENTS	0,000	0,058
GREEMENT IMF ST	0,060	1,929 *	DOLLARIZATION ST	0,023	1,047	CASH IN BANKS	0,000	-0,740
EPOSITS GUARANTEE	-0,012	-1,065	REDISCOUNTS	-0,003	-0,809	DOLLARIZATION	0,002	0,081
POSITS GUARANTEE ST	-0,009	-1,298	REDISCOUNTS ST	0,012	0,236	DOLLARIZATION ST	-0,106	-1,786
RESIDENT RE-ELECTION	-0,006	-1,360	CENTRAL BANK CHARTER	-0,003	-0,659	REDISCOUNTS	-0,010	-0,375
RESIDENT RE-ELECTION ST	-0,010	-0,663	CENTRAL BANK CHARTER ST	-0,010	-0,704	REDISCOUNTS ST	0,023	0,712
NANCE MINISTER CHANGE	0,001	0,449	AGREEMENT IMF	0,024	2,433 **	CENTRAL BANK CHARTER	0,020	0,449
NANCE MINISTER CHANGE ST	-0,010	-1,230	AGREEMENT IMF ST	0,018	0,786	CENTRAL BANK CHARTER ST	0,043	0,369
			DEPOSITS GUARANTEE	-0,019	-2,286 **	AGREEMENT IMF	-0,038	-0,495
			DEPOSITS GUARANTEE ST	-0,002	-0,604	AGREEMENT IMF ST	0,122	1,321
			PRESIDENT RE-ELECTION	-0,002	-0,708	DEPOSITS GUARANTEE	0,031	0,487
			PRESIDENT RE-ELECTION ST	0,010	1,831 *	DEPOSITS GUARANTEE ST	0,001	0,096
			FINANCE MINISTER CHANGE	0,001	1,249	PRESIDENT RE-ELECTION	-0,003	-0,288
			FINANCE MINISTER CHANGE ST	-0,004	-0,414	PRESIDENT RE-ELECTION ST	-0,061	-0,222
				.,	·	FINANCE MINISTER CHANGE	0,001	0,366
						FINANCE MINISTER CHANGE ST	-0,021	-0,900

statistically significant and with the expected sign, in the variance equation for the interest rate. A decrease in the reserve requirements increases the volatility of the markets, although it increases the growth rates of some of the variables.

		Part B:	Variance Equation	ıs		
Dependent Variable:	Stock Market	Index	Bond Price	s I	Interest Rate	es
	Coefficient	t-statistic	Coefficient	t-statistic	Coefficient	t-statistic
Constant	0,000260	4,110230 ***	0,000045	2,722743 ***	0,001493	3,536210
ARCH(1)	0,149999	7,144201 ***	0,150002	4,233668 ***	0,147644	4,756018
GARCH(1)	0,599973	14,536600 ***	0,600000	8,043610 ***	0,644688	11,086520
RESERVE REQUIREMENTS	-0,000002	-1,322180	-0,000001	-1,216266	-0,000038	-2,977293
CASH IN BANKS	0,000001	1,512629	0,000000	1,035975	0,000014	3,333832
DOLLARIZATION	-0,000029	-0,156896	0,00003	0,220398	0,000250	0,234241
DOLLARIZATION ST	-0,000086	-0,039031	0,000017	0,133654	0,000094	0,034202
REDISCOUNTS	-0,000028	-0,142369	-0,000001	0,028441	0,000030	0,024721
REDISCOUNTS ST	-0,000149	-0,297748	-0,00008	-0,045115	-0,002286	-0,971223
CENTRAL BANK CHARTER	-0,000030	-0,057132	-0,000003	-0,037428	-0,001195	-0,295859
CENTRAL BANK CHARTER ST	0,000104	0,073742	0,000079	0,250353	0,005587	0,607607
AGREEMENT IMF	-0,000030	-0,045022	-0,000004	-0,023885	-0,000155	-0,031130
AGREEMENT IMF ST	0,000037	0,031132	0,000103	0,086968	0,006403	0,257590
DEPOSITS GUARANTEE	-0,000030	-0,067325	0,000005	-0,036370	0,000285	0,087504
DEPOSITS GUARANTEE ST	0,000023	0,320130	-0,000005	-0,259995	-0,000182	-0,419355
PRESIDENT RE-ELECTION	-0,000035	-0,670579	-0,000011	-0,719400	-0,000228	-0,918573
PRESIDENT RE-ELECTION ST	0,000076	0,525280	-0,000066	-1,153066	0,003323	0,597291
FINANCE MINISTER CHANGE	-0.000042	-5,289571 ***	-0,000012	3,193061 ***	0,000073	2,093089
FINANCE MINISTER CHANGE ST	0,000155	0,807453	0,000009	-0,670441	0,000185	0,264401
Adjusted R-squared	0,138		0,559		0,326	
SE of regression	0,022		0,009		0,040	
Log Likelihood	3633		4177		2134	
F-statistic	6,001		31,110		10,318	

The GARCH models yield the following results for the announcement variables in the first moment equations. The model for the stock market shows that the three variables that appeared significant in the OLS estimation remain significant here. These variables are the short-run and long-run effect of the agreement with the IMF, and the dollarization of deposits. In the model for bond prices, the significant announcement variables are: reserve requirements, the agreement with the IMF, the deposit guarantee and the capitalization fund, and the presidential election. In the interest rate equation, the dollarization of deposits is the only variable that remains statistically significant.¹⁵

¹⁵ An alternative GARCH specification is described in Appendix Table 2.

VI. Summary of Results and Conclusions

Argentina was hit hard by the Mexican peso devaluation of December 20, 1994. In response to the spillover effects, Argentine policymakers pursued an active policy to revert the crisis by trying to send the right signals to the markets. Monetary policy has been constrained due to the currency board system (under which 80 percent of the monetary base needed to be backed by international reserves in 1995). Nevertheless, Argentina successfully prevented a financial crash without abandoning its peg to the dollar.

This paper analyzed the Argentine crisis management during the Tequila effect. We showed that Argentina's capital markets seemed to have performed better than if no active policies had been taken. We also estimated the impact of each policy announcement and news on the capital markets. We studied their impact on the short-run and long-run growth rate and on the markets' volatility. We worked with the stock market index, the Brady bond prices, and the interest rate. Our results, which mostly agree with Ganapolsky (1996), can be summarized as follows.

The agreement with the IMF seems to be one of the most significant announcement the markets received. Both the stock and bond market returns reacted positively, although the short run interest rate also increased. This reaction suggests that the markets perceived the agreement as being beneficial in the long run, but with a short-run tightening of domestic credit. We believe that the agreement with the IMF not only implied additional funding for the country, but also signaled to the markets that sound policies were going to be adopted. In addition, the agreement gave international support to the way the government was dealing with the crisis. Note that the impact of this announcement is significant even after controlling for changes in foreign markets. The "bail-out" program for Mexico was announced around the same time, which seemed to have positively impacted the entire region.

Among the other announcements, the dollarization of deposits also positively impacted the returns of the stock market and the bond market. Lower reserve requirements had a positive impact on the bond market--perhaps because they provided a stimulus to the economy. However they seem to have increased the volatility of the interest rate (and

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occasionally the variance of the bond and stock markets). The Fiduciary Fund for bank capitalization and the deposit insurance scheme seem to have pushed bond prices downward. The presidential election appears to have decreased the interest rate and increased the value of Brady bonds. The results indicate that the rediscount increases the value of the bonds. The reform of the central bank charter appears to have increased the interest rate. Finally, the change of ministers calmed down the stock and bond markets as estimated in the GARCH models. The markets' nervousness about what was going to happen the day after Mr. Cavallo left the finance ministry appear now to have been unjustified. The stock and bond markets calmed down when the new minister was appointed.

To conclude, the capital markets recovered when they received signals that Argentina's fundamentals were good and there was a differentiation in returns between Argentina and Mexico. It seems that the markets welcomed the signals that demonstrated a strong commitment to the existing exchange rate peg and economic program. In this sense, the agreement with the IMF, the dollarization of deposits, and the reelection of President Menem were welcomed by the markets. On the other hand, the reform of the central bank charter, which gave more discretionary power to the central bank, appears to have had a negative effect.

We hope that this case study provides some lessons for future crisis management situations. When enough experiences have accumulated, it would be worthwhile testing whether the impact of each announcement have the same effect across countries. Some Asian countries like Thailand, Indonesia, the Philippines, and South Korea already signed agreements with the IMF (for much larger amounts than 7 billion dollars). However, their capital markets have not yet recovered. It would be useful to learn under which circumstances certain policies have a positive effect. Do these agreements need to be signed simultaneously, like Argentina and Mexico did? Do countries need to show some commitment to confront the crisis besides calling the IMF, like Argentina did? Do policymakers need to signal to markets that they really support the agreements? We believe that these are all interesting topics for future research.

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Appendix

Data Description

The data sources are the Central Bank of Argentina and Bloomberg. The series cover the period January 2, 1992 - July 10, 1997, except when indicated.

We work with the following variables:

1. Stock Markets:

	Argentina:	Merval Index
	Brazil:	Bovespa Index
	Chile:	IPSA Index
	Mexico:	IPC Index
	USA:	Dow Jones Index
	Latin America:	We have constructed two stock market
indexes, one		
		including Argentina, Brazil, Chile, and Mexico, and
		the other excluding Argentina. The indexes have
		been weighted by the GDP of each country.

2. Bond Markets:

	Argentina:	Discount bond price index
	Brazil:	Discount bond price index
	Mexico:	Discount bond price index
	USA:	US Treasury price index (maturity
		November 2021)
	Latin America:	We have constructed two bond market
indexes, one		
		including Argentina, Brazil, and Mexico, and the other excluding Argentina. The indexes have been weighted by the relative importance of the GDP of each country.

Argentina's bond index starts on September 24, 1992, Brazil's one on June 28, 1993. Mexico's and US's series start on January 2, 1992.

3. Money Markets:	
Argentina:	Time deposits in pesos, 30 to 59 days
	Call in pesos, 7 days (interbank market)
Mexico:	Time deposits in pesos, 60 days
USA:	CD in dollars, 1 month

The Mexican data start on September 29, 1992, call interest rate on January 28, 1992, and the others on January 2, 1992.

4. Argentine Financial System:

Fullfilment of reserves requirements (stock) Stock of international reserves held by the Central Bank

The series end in June 25, 1997.

5. Mexican exchange rate (peso/dollar)

			Append	dix Table 1					
		The Im	pact of Announcements and N	News on the C	Capital Market	s OLS Estimates			
All Variables Are First Differences Except the Ones Marked with (#) and the Announcement Variables									
Dependent Variable:	Stock Ma	arket Index	Dependent Variable:	Bond F	Prices	Dependent Variable:	Interes	t Rates	
	Coefficient	t-statistic		Coefficient	t-statistic		Coefficient	t-statistic	
Constant	-0.253	-0.313	Constant	0.009	0.876	Constant	-0.050	-2.253 **	
MEX.EXCHANGE RATE	-0.186	-4.324 ***	ARG.RESERVES FIN.SYSTEM(-1) #	0.000	-0.309	ARG.BONDS(-1)	-0.254	-3.038 ***	
USA BONDS	0.326	4.388 ***	ARG.CALL RATE(-1) #	0.000	0.507	ARG.CALL RATE(-1) #	0.017	5.017 ***	
			MEX.BONDS	0.782	32.881 ***	ARG. TOTAL DEPOSITS(-1)	-0.257	-1.139	
			USA BONDS	0.175	5.478 ***	LATIN AM.BONDS	0.131	1.329	
RESERVE REQUIREMENTS	0.001	0.216	RESERVE REQUIREMENTS	0.000	-1.636	RESERVE REQUIREMENTS	0.006	1.099	
CASH IN BANKS	0.000	-0.356	CASH IN BANKS	0.000	0.388	CASH IN BANKS	-0.004	-1.962 **	
DOLLARIZATION	-0.007	-0.113	DOLLARIZATION	-0.002	-0.663	DOLLARIZATION	0.090	1.011	
DOLLARIZATION ST	0.067	4.693 ***	DOLLARIZATION ST	0.020	3.176 ***	DOLLARIZATION ST	-0.076	-3.853 ***	
REDISCOUNTS	-0.016	-1.885 *	REDISCOUNTS	-0.003	-0.881	REDISCOUNTS	-0.095	-0.919	
REDISCOUNTS ST	-0.026	-0.153	REDISCOUNTS ST	0.008	1.069	REDISCOUNTS ST	0.011	0.470	
CENTRAL BANK CHARTER	0.278	0.253	CENTRAL BANK CHARTER	-0.005	-0.987	CENTRAL BANK CHARTER	0.075	0.507	
CENTRAL BANK CHARTER ST	-0.022	-1.171	CENTRAL BANK CHARTER ST	-0.010	-1.338	CENTRAL BANK CHARTER ST	0.081	3.139 ***	
AGREEMENT IMF	0.029	1.944 *	AGREEMENT IMF	0.018	2.853 ***	AGREEMENT IMF	-0.022	-1.047	
AGREEMENT IMF ST	0.072	3.737 ***	AGREEMENT IMF ST	0.028	3.525 ***	AGREEMENT IMF ST	0.060	2.169 **	
DEPOSITS GUARANTEE	-0.049	-0.436	DEPOSITS GUARANTEE	-0.010	-2.031 **	DEPOSITS GUARANTEE	0.032	2.234 **	
DEPOSITS GUARANTEE ST	-0.043	-0.591	DEPOSITS GUARANTEE ST	-0.002	-0.680	DEPOSITS GUARANTEE ST	0.001	0.012	
PRESIDENT RE-ELECTION	-0.070	-1.182	PRESIDENT RE-ELECTION	-0.003	-1.057	PRESIDENT RE-ELECTION	-0.036	-0.498	
PRESIDENT RE-ELECTION ST	-0.075	-0.458	PRESIDENT RE-ELECTION ST	0.010	1.421	PRESIDENT RE-ELECTION ST	-0.048	-2.149 **	
FINANCE MINISTER CHANGE	0.007	0.292	FINANCE MINISTER CHANGE	0.001	0.870	FINANCE MINISTER CHANGE	-0.025	-0.815	
FINANCE MINISTER CHANGE ST	-0.074	-0.461	FINANCE MINISTER CHANGE ST	-0.003	-0.389	FINANCE MINISTER CHANGE ST	0.099	0.450	
Adjusted R-squared	0.075		Adjusted R-squared	0.550		Adjusted R-squared	0.088		
SE of regression	0.023		SE of regression	0.009		SE of regression	0.041		
Log Likelihood	3424		Log Likelihood	4041		Log Likelihood	1852		
F-statistic	7.518		F-statistic	76.621		F-statistic	5.998		
ST: Short Term									
***, (**), [*]: Significant at the 1, (5), [10	0] percent confidence	ce level.							

Appendix Table 2 The Impact of Announcements and News on the Capital Markets GARCH Estimates									
Part A: First Moment Equations									
All variables Are First Differences Except the Ones Marked with (#) and the Announcement Variables									
Dependent variable.	Coefficient	t-statistic	Dependent Variable.	Coefficient	t-statistic	Dependent Variable.	Coefficient	t-statistic	
Constant	-0.003	-0 252	Constant	0.009	1 543	Constant	-0.059	-1 983 **	
MEX.EXCHANGE RATE	-0.186	-3.841 ***	ARG.RESERVES FIN.SYSTEM(-1) #	0.000	-0.411	ARG.BONDS(-1)	-0.201	-2.109 **	
USA BONDS	0.326	15.445 ***	ARG.CALL RATE(-1) #	0.000	0.250	ARG.DEPOSITS(-1)	-0.154	-0.778	
			MEX.BONDS	0.782	40.641 ***	ARG.CALL RATE(-1) #	0.017	4.043 ***	
			USA BONDS	0.175	20.925 ***	LATIN AM.BONDS	0.117	1.223	
RESERVE REQUIREMENTS	0.000	0.307	RESERVE REQUIREMENTS	0.000	-1.979 **	RESERVE REQUIREMENTS	0.001	0.996	
CASH IN BANKS	0.000	-0.485	CASH IN BANKS	0.000	0.589	CASH IN BANKS	0.000	-1.528	
DOLLARIZATION	-0.001	-0.099	DOLLARIZATION	-0.002	-0.594	DOLLARIZATION	0.013	0.916	
DOLLARIZATION ST	0.067	1.871 *	DOLLARIZATION ST	0.020	0.427	DOLLARIZATION ST	-0.078	-1.359	
REDISCOUNTS	-0.016	-1.888 *	REDISCOUNTS	-0.003	-0.737	REDISCOUNTS	-0.009	-0.545	
REDISCOUNTS ST	-0.003	-0.115	REDISCOUNTS ST	0.008	0.272	REDISCOUNTS ST	-0.008	-0.054	
CENTRAL BANK CHARTER	0.003	0.316	CENTRAL BANK CHARTER	-0.005	-0.816	CENTRAL BANK CHARTER	0.000	-0.006	
CENTRAL BANK CHARTER ST	-0.022	-0.555	CENTRAL BANK CHARTER ST	-0.010	-0.874	CENTRAL BANK CHARTER ST	0.050	0.416	
AGREEMENT IMF	0.029	1.498	AGREEMENT IMF	0.018	1.662 *	AGREEMENT IMF	0.003	0.037	
AGREEMENT IMF ST	0.072	1.110	AGREEMENT IMF ST	0.028	1.617	AGREEMENT IMF ST	0.020	0.155	
DEPOSITS GUARANTEE	-0.005	-0.280	DEPOSITS GUARANTEE	-0.010	-1.034	DEPOSITS GUARANTEE	0.013	0.159	
DEPOSITS GUARANTEE ST	-0.004	-0.479	DEPOSITS GUARANTEE ST	-0.002	-0.536	DEPOSITS GUARANTEE ST	0.000	-0.022	
PRESIDENT RE-ELECTION	-0.007	-1.200	PRESIDENT RE-ELECTION	-0.003	-0.882	PRESIDENT RE-ELECTION	-0.003	-0.222	
PRESIDENT RE-ELECTION ST	-0.007	-0.393	PRESIDENT RE-ELECTION ST	0.010	2.190 **	PRESIDENT RE-ELECTION ST	-0.035	-0.532	
FINANCE MINISTER CHANGE	0.001	0.403	FINANCE MINISTER CHANGE	0.001	1.299	FINANCE MINISTER CHANGE	-0.003	-0.894	
FINANCE MINISTER CHANGE ST	-0.007	-0.594	FINANCE MINISTER CHANGE ST	-0.003	-0.220	FINANCE MINISTER CHANGE ST	0.007	0.242	
ST: Short Term									

***, (**), [*]: Significant at the 1, (5), [10] percent confidence level.

Appendix Table 2 The Impact of Announcements and News on the Capital Markets -- GARCH Estimates Part B: Variance Equations

Dependent Variable:	Stock Mark	et Index	Bond Pr	<u>ices</u>	Interest F	<u>Rates</u>
	Coefficient	t-statistic	Coefficient	t-statistic	Coefficient	t-statistic
Constant	0.000279	2.878589 ***	0.000043	3.526242 ***	0.001620	2.820219 ***
ARCH(1)	0.149999	5.503386 ***	0.150030	5.875754 ***	0.168442	4.817159 ***
GARCH(1)	0.599974	10.155190 ***	0.600018	12.501410 ***	0.606829	11.732840 ***
RESERVE REQUIREMENTS	-0.000003	-1.182072	-0.000001	-1.616170	-0.000036	-2.052586 **
CASH IN BANKS	0.000002	1.585842	0.000000	0.735345	0.000014	2.618361 ***
DOLLARIZATION	-0.000026	-0.178308	0.000018	1.328729	0.000111	0.204324
DOLLARIZATION ST	-0.000147	-0.122501	-0.000003	-0.029168	-0.000612	-0.132520
REDISCOUNTS	-0.000026	-0.157903	0.00006	0.185305	-0.000128	-0.214526
REDISCOUNTS ST	-0.000251	-0.576051	-0.000097	-0.507468	-0.003189	-1.817160 *
CENTRAL BANK CHARTER	-0.000027	-0.072706	-0.000002	-0.019380	-0.000253	-0.033570
CENTRAL BANK CHARTER ST	0.000221	0.225337	-0.000015	-0.036903	0.005341	0.264236
AGREEMENT IMF	-0.000029	-0.033814	-0.000011	-0.062906	-0.000254	-0.020691
AGREEMENT IMF ST	0.000091	0.058646	-0.000041	-0.032738	0.009408	0.320355
DEPOSITS GUARANTEE	-0.000029	-0.037603	-0.000013	-0.126739	-0.000258	-0.025804
DEPOSITS GUARANTEE ST	0.000032	0.274845	-0.000013	-0.605160	-0.000026	-0.047676
PRESIDENT RE-ELECTION	-0.000035	-0.441299	-0.000019	-1.030867	-0.000329	-0.866117
PRESIDENT RE-ELECTION ST	0.000128	0.360566	-0.000062	-1.335839	-0.001047	-1.390504
FINANCE MINISTER CHANGE	-0.000040	-3.216013 ***	-0.000014	-4.396553 ***	0.000059	1.201879
FINANCE MINISTER CHANGE S1	0.000227	0.449533	-0.000004	-0.307005	0.000208	0.177588
					0.004	
Adjusted R-squared	0.061		0.541		-0.004	
SE of regression	0.023		0.009		0.049	
Log Likelihood	3591		4132		1964	
F-statistic	3.527		38.519		0.892	
ST: Short Term					1	
***. (**), [*]: Significant at the 1, (5), [10] percent cont	fidence level.				

Documentos de Trabajo Publicados

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